
MIDWEST COMMUNICATIONS, INC.

and Affiliates

ANNUAL EEO PUBLIC FILE REPORT

Midwest Communications, Inc.

WMGI-FM, WIBQ-FM (formerly WINH-FM), WWSY-FM, WPRS-AM Radio

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.’s Terre Haute, Indiana Employment Unit (“SEU”). This SEU is comprised of the following stations: WMGI-FM licensed to Terre Haute, Indiana, WWSY-FM Radio licensed to Seelyville, Indiana, WIBQ-FM Radio licensed to Paris, Illinois and WPRS-AM Radio licensed to Paris, IL. This report has been placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to April 1, 2011.

The information contained in this Report covers the period April 1, 2010 up to and including March 31, 2011, (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

MIDWEST COMMUNICATIONS, INC.

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APPENDIX 1

Annual EEO Public File Report

Midwest Communications, Inc. – Terre Haute, Indiana

Covering the Period from April 1, 2010 to March 31, 2011

Stations Comprising Station Employment Unit:

WMGI-FM, WIBQ-FM, WWSY-FM, WPRS-AM Radio

Vacancy Information

<u>Full-time Positions Filled by Job Title</u>	<u>DOE</u>	<u>Total # Interviewed</u>	<u>Recruitment Source of Hire</u>	<u>Recruitment Sources Utilized</u>
WMGI-FM Radio Marketing Consultant	8/17/10	8	Referral	1, 5, 6, 8, 9, 11, 24-193, 194
WMGI/WIBQ/WWSY-FM & WPRS-AM Radio Marketing Assistant	8/2/10	8	Inside Referral	1, 4, 5, 9, 11, 24-193, 194
WIBQ-FM Radio Marketing Consultant	9/13/10	8	Inside Referral	1, 5, 6, 9, 10, 11, 24-193, 194
WMGI-FM Radio Marketing Consultant	10/4/10	8	Radio – WMGI	1, 5, 6, 9, 11, 24-193, 195
WWSY-FM Radio Marketing Consultant	10/25/10	8	Radio - WWSY	1, 5, 9, 11, 24-193, 197
WMGI-FM Radio Marketing Consultant	11/1/10	8	Radio - WMGI	1, 5, 8, 9, 11, 24-193, 195, 196
WMGI-FM Radio Announcer	10/4/10	8	Inside Referral	1, 2, 3, 5, 7, 11-23, 24-193, 194
WIBQ-FM Radio	3/28/11	11	Radio – WIBQ	

Total Number of Positions Filled during the Applicable Period: 8
Total Number of Persons Interviewed During Applicable Period: 67

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APPENDIX 1 (Con't)

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># Interviews From Source</u>
1. WMGI-FM/WIBQ-FM WWSY-FM/WPRS-AM	Steve Hollinger	824 S. Third Street, Terre Haute, IN	In Peron	25
<u>Internet Sites:</u>				
2. All Access		18955 Pacific Coast Hwy., Malibu, CA 90265	info@allaccess.com	7
3. Main Street Tattler		4517 Minnetonka Blvd., Minneapolis, MN 55416	info@main-st.net	
4. Career Builders	Customer Service	@ 866-438-1485	careerbuilders.com	2
5. Midwest Careers	Executive Asst.	904 Grand Avenue, Wausau, WI 54403	becky@mwcradio.com	3
6. AM/FM Jobs	Mark Holloway	Broadcast Employment Services	admin@amfmjobs.com	3
7. Radio Online	Job Listings	3500 Tripp Avenue, Amarillo, TX 79121	radio-online.com	
8. Monster, Inc.	Dean Burkus	5 Clock Tower Place, Maynard, MA 01754	monster.com	2
9. Yahoo Hot Jobs	Ben Quinn	475 Sansome St., San Francisco, CA 94111	hotjobs.yahoo.com	2
10. Production Hub		1809 E. Winter Park Road, Orlando, FL 32803	productionhub.com	1
11. Indeed		177 Broad Street/6 th Floor, Stamford, CT 06901	indeed.com	2
<u>Postings:</u>				
12. WMGI-FM/WIBQ-FM WWSY-FM/WPRS-AM	Office Mgr.	824 S. 3 rd Street, Terre Haute, IN 47807	pam.schalburg@mwcradio.com	1
13. WIXX/WNCY/WRQE/WYDR/ WZDR/WTAQ AM-FM/WNFL	Office Mgr.	1420 Bellevue St., Green Bay, WI 54301	linda.noonan@mwcradio.com	
14. WRQE/WYDR/WZDR	Admin. Asst.	1500 N. Casaloma Dr., Appleton, WI 54911	sandy.bringman@mwcradio.com	
15. WHBL/WHBZ/WBFB/WXER	Office Mgr.	2100 Washington Street, Sheboygan, WI 53081	melissa.basler@mwcradio.com	
16. WYZO/WNWN-AM, WFVM/WQLR/WKZO	Office Mgr.	6021 S. Westnedge Ave., Kalamazoo, MI 49002	amy.burrow@mwcradio.com	
17. WNWN-FM	Office Mgr..	25 W. Michigan Ave., Battle Creek, MI 49017	jim.siler@wnwn.com	
18. WTVB-AM	Office Mgr.	182 N. Angola Road, Coldwater, MI 49036	pat.thomas@mwcradio.com	
19. WJXQ/WQTX/WLMI/WVIC	Office Mgr.	2495 Cedar Street, Holt, MI 48842	stephanie.declercq@mwcradio.com	
20. WYVN-FM/WHTC-AM	Office Mgr.	87 Central Avenue, Holland, MI 49423	patty.vandenberg@mwcradio.com	
21. KDAL AM-FM/KTCO/ KDWZ/WDSM/WGEE	Office Mgr.	715 E Central Entrance, Duluth, MN 55811	karen.strom@mwcradio.com	
22. WMFG AM-FM/KMFG, WUSZ, WTBX, WNMT	Admin. Asst.	807 West 37 th Street, Hibbing, MN 55746	linda.salo@mwcradio.com	
23. WIFC/WDEZ/WSAU AM-FM/ WOZZ/WRIG	Admin. Asst.	557 Scott Street, Wausau, WI 54403	shelley.kafka@mwcradio.com	
24. WSAU-FM	Admin. Asst.	2460 Plover Road, Plover, WI 54467	felicia.mielke@mwcradio.com	

EEO List: Recruitment Sources 25 through 194 receive information on ALL Open Positions

<u>FAX</u>	<u>Address:</u>	<u>Fax #:</u>	<u>Interviews From Source:</u>
25. Eastern Illinois University	600 Lincoln Avenue, Charleston, IL 61920	217-581-2222	
26. Ivy Tech State College	7999 South US Hwy. 41, Terre Haute, IN 47802	317-298-2219	
27. Indiana Business College	3175 South 3 rd Place, Terre Haute, IN 47807	317-234-2361	
28. Arc Community Support Systems	618 W. Main Street, Teutopolis, IL 62467	217-857-6243	
29. Attic	P.O. Box 2441, Vincennes, IN 47591	812-886-1128	
30. Bedford Workplace Development	P.O. Box 40 Bedford, IN 47241	812-278-9207	
31. Bloomington Workforce Dev Center	2511 W 3 rd St Bloomington, IN 47404	812-331-6010	
32. Blue Ridge Services	2131 W 16 th St Bedford, IN 47421	812-278-8393	
33. Catholic Social Svc	1315 Curt Dr Champaign, IL 61821	217-352-7817	
34. Catholic Social SVC	103 N Robinson St Danville, IL 61832	217-443-1701	
35. Champaign Co Reg Planning Comm	P.O. Box 17760 Urbana, IL 61803	217-328-2426	
36. Crosspoint Human Services	210 Ave C Danville, IL 61832	217-442-7460	
37. Dept of Human Services	801 N Walnut St Champaign, IL 61824	217-278-5661	
38. Dept of Human Services	119 W State St Charleston, IL 61920	217-345-2190	
39. Dept of Economics Security	115 N 15 th St Mattoon, IL 61938	217-235-0344	

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40. Dept of Human Svc	BCS	P.O. Box 690 Danville, IL 61834	217-442-3456
41. Dept of Public Welfare	BCS	57 N Jackson St #205 Frankfort, IN 46041	765-659-6646
42. Employment & Training	BCS	P.O. Box 617 Terre Haute, IN 47807	812-232-7644
43. Employment Solutions	BCS	P.O. Box 4323 Terre Haute, IN 47807	812-231-8112
44. Green Thumb	BCS	Crawfordsville, IN 47933	765-364-1412
45. Greene Co Impact	BCS	200 E Main Bloomfield, IN 47424	812-384-4623
46. Hendricks Co Employment Training	BCS	6781 E US RT 36 Plainfield, IN 46122	317-272-7644
47. Illinois Dept of Human Services	BCS	P.O. Box 726 Effingham, IL 62404	217-342-7290
48. Illinois Eastern CC Lincoln Trail	BCS	P.O. Box 838 Robinson, IL 62454	618-544-7423
49. Illinois Emp & Trng Ctr	BCS	407 N Franklin Ste B Danville, IL 61832	217-442-0027
50. Illinois Emp & Trng Ctr	BCS	2311 Hoffman Dr Effingham, IL 62401	217-342-4198
51. Illinois Emp & Trng Ctr	BCS	216 E Main St Olney, IL 62450	618-392-7015
52. Illinois Green Thumb, Inc	BCS	P.O. Box 774 Charleston, IL 61920	217-348-8391
53. Illinois Green Thumb Inc	BCS	407 N Franklin, Danville, IL 61832	217-442-0027
54. Indiana Dept of Human Service	BCS	P.O. Box 359 Terre Haute, IN 47808	812-238-1564
55. Indiana Career Connect	BCS	30 North 8 th Street, Terre Haute, IN 47807	812-232-7644
56. Indiana Workforce Dev Center	BCS	P.O. Box 40 Bedford, IN 47421	812-278-9207
57. Ivy Tech State Col-Bloomington	BCS	3116 Canterbury Court Bloomington, IL 47404	812-332-8147
58. Ivy tech State Col-Wabash Valley	BCS	7999 U.S. Hwy 41 S Terre Haute, IN 47802	812-299-5723
59. Jasper County Human Services	BCS	102 S Lafayette St Newton, IL 62448	618-783-8376
60. Know County Welfare Dept	BCS	P.O. Box 235 Vincennes, IN 47591	812-882-4313
61. Lutheran Social Services	BCS	313 S Prospect Ave Champaign, IL 61820	217-398-3176
62. Owen County Welfare Dept	BCS	14 N Washington St Spencer, IN 47460	812-829-9750
63. Parkland College	BCS	2400 W Bradley Ave Champaign, IL 61821	217-351-2581
64. Red Door Industries-Martin Co	BCS	500 N Oak Loogootee, IN 47553	812-295-5660
65. Salvation Army	BCS	119 E. University Ave Champaign, IL 61820	217-373-8411
66. Salvation Army	BCS	111 N Rogers St Bloomington, IN 47404	812-336-2380
67. Spencer Workforce Development	BCS	689 W Morgan St Ste 2A Spencer, IN 47460	812-882-1631
68. Sullivan Co Impact	BCS	424 E Hartley Sullivan, IN 47882	812-268-3895
69. Terre Haute Work One	BCS	P.O. Box 617 Terre Haute, IN 47808	812-232-7644
70. Urbana High School	BCS	1002 S Race St Urbana, IL 61801	217-384-3532
71. Vincennes Workforce Dev Cntr	BCS	P.O. Box 430 Vincennes, IN 47591	812-882-4535
72. Wabash College	BCS	301 W Wabash Crawfordsville, IN 47933	765-361-6424
73. Warren County Welfare Dept-Impact	BCS	20 W 2 nd St Williamsport, IN 47993	765-762-8017
74. Workforce Development Center	BCS	1600N.E. A St Linton, IN 47441	812-847-2025
75. Workforce Development Center	BCS	P.O. Box 1516 Martinsville, IN 46151	765-342-2110

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MAIL

- 76. Charles T. Hyte Community Center
- 77. Minority Health Coalition
- 78. Affirmative Action & Compliance
- 79. American Indian Issues Advisor

Contact:

Dwayne Malone
Rodney Williams
Employment

Mailing Address:

1101 South 13th Street, Terre Haute, IN 47807
1628 Wabash Avenue, Terre Haute, IN 47807
175 Bascom Hall 500 Lincoln Dr, Madison, WI 53710
PO Box 7863, Madison, WI 53707

WEBSITE

Website:

- | | |
|--------------------------------------|-----------------|
| 80. Indiana University | Career Ctr. |
| 81. Lakeland College | Tina Moore |
| 82. Lincoln Trail College | Brandi |
| 83. University of Illinois | Career Services |
| 84. Vincennes University | Career Center |
| 85. NAB | Career Center |
| 86. Indiana Broadcasters Association | Job Bank |
| 87. Wisconsin Broadcasters Assoc. | Job Bank |
| 88. Minnesota Broadcasters Assoc. | Careers |

Website Address:

icareer@omdoama/edi
lakelandcollege.edu/careerservices
jittjumnongkb@iecc.edu
comm..uiuc.edu/advertising/shall@uiuc.edu
placement@winu.edu
www.nab.org
indba@aol.com
wi-broadcasters.org
jobbank@minnesotabroadcasters.com

Interviews
From Source:

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WWW.TECHCONNECT.COM

Technical College:

- 89. Blackhawk Technical College
- 90. Chippewa Valley Technical College
- 91. Fox Valley Technical College
- 92. Gateway Technical College

Address:

6004 Prairie Rd, Janesville, WI 53547
620 W Clairemont Ave, Eau Claire, WI 54701
1825 N Bluemound Dr, Appleton, WI 54914
3520 30th Ave, Kenosha, WI 53144

Method of Contact

Website Address:

lbrown@blackhawk.edu
ljenkins@cvtc.edu
joborder@fvtc.edu
malinm@gtc.edu

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and Affiliates

93. Lakeshore Technical College	1290 North Ave, Cleveland, WI 53015	ses@gotoltc.edu
94. Madison Area Technical College	3550 Anderson St, Madison, WI 53704	admissions@matcmadison.edu
95. Madison Area Technical College--Milwaukee	700 W State St #203, Milwaukee, WI 53233	thomasj@matc.edu
96. Midstate Technical College	500 32 nd St N, WI Rapids, WI 54494	careerservices@mstc.edu
97. Moraine Park Technical College	235 N National Ave, Fond du Lac, WI 54936	msabel@morainepark.edu
98. Nicolet Area Technical College	Lake Julia Campus Hwy G, Rhineland, WI 54501	rpound@nicoletcollege.edu
99. North East WI Technical College	2740 W Mason St, Green Bay, WI 54307	Tech Connect
100. North Central Technical College	1000 W Campus Dr, Wausau, WI 54401	casar@northcentral.tec.wi.us
101. SW WI Technical College	1800 Bronson Blvd, Fenimore, WI 53809	student-services@swtc.edu
102. Waukesha County Technical College	892 Main St #C, Pewaukee, WI 53072	webmaster@wctc.edu
103. Western WI Technical College	304 6 th St N, LaCrosse, WI 54602	webmaster@wwtc.edu
104. WI Indianhead Technical College	505 Pine Ridge Dr, Shell Lake, WI 54871	jlaguire@witc.edu

EMAIL

	<u>Address:</u>	<u>E-Mail Address:</u>
105. Depauw University	101 E Seminary St Greencastle, IN 46135	Emailed by Broadcast Compliance Service
106. Dept of Telecommunications Ind Uni Bloomington	Indiana University Bloomington, IN 47405	Emailed by Broadcast Compliance Service
107. Goodwill Industries	P.O. Box 2720 Terre Haute, IN 47802	Emailed by Broadcast Compliance Service
108. Harrison College	550 E. Washington Street, Indianapolis, IN 46204	Emailed by Broadcast Compliance Service
109. Illinois Emp & Trng Ctr	305 Richmond Ave E Mattoon, IL 61938	Emailed by Broadcast Compliance Service
110. Lakeland College	5001 Lakeland Blvd Mattoon, IL 61938	Emailed by Broadcast Compliance Service
111. Lincoln Trail College	11220 State Highway 1 Robinson, IL 62454	Emailed by Broadcast Compliance Service
112. Parkland College	2400 W Bradley Ave Champaign, IL 61821	Emailed by Broadcast Compliance Service
113. Rose Hulman Institute of Technology	5500 Wabash Avenue Terre Haute, IN 47803	Emailed by Broadcast Compliance Service
114. Society of Professional Journalists	324 Asbury Hall Depauw University Greencastle, IN 46135	Emailed by Broadcast Compliance Service
115. St, Mary of the Woods College	St. Mary of the Woods, IN 47876	Emailed by Broadcast Compliance Service
116. University i of Illinois/Urbana-Champaign	715 S Wright St MC-383 Urbana, IL 61804	Emailed by Broadcast Compliance Service
117. Vincennes University-WVUB Blazer Radio	1002 N 1 st St Vincennes, IN 47591	Emailed by Broadcast Compliance Service
118. WEIU-Channel 51	1521 Buzzard Hall, 600 Lincoln Ave Charleston, KY 61920	Emailed by Broadcast Compliance Service
119. WTIU-Indiana University	Radio-TV Building Bloomington, IN 47405	Emailed by Broadcast Compliance Service
120. AAUW - Fort Atkinson	W6050 Thornapple Ln, Fort Atkinson, WI 53538	barp@idcnet.com
121. AAUW - Green Bay	2549 E Shore Dr, Green Bay, WI 54302	summer@gbonline.com
122. AAUW - Madison	1961 Hwy PB, Verona, WI 53593	webwoman@aauwsd.org
123. AAUW - Manitowoc	6122 Brunner Rd, Manitowoc, WI 54220	edyp@lsol.net
124. AAUW - WI	2115 Bascom St, Madison, WI 53705	info@aauw.org
125. ACLU of Wisconsin	207 E Buffalo #325, Milwaukee, WI 53202	liberty@aclu-wi.org
126. Multicultural Student Center	716 Langdon St, Madison, WI 53706	mmoran@redgym.wisc.com
127. NE WI African-American Association	612 Stuart St, Green Bay, WI 54301	newaama@yahoo.com
128. NOW - Madison	122 State St #403, Madison, WI 53703	winow@execpc.com
129. NOW - Milwaukee	611 N Broadway, Milwaukee, WI 53202	now@milwaukeeenow.org
130. Project Equality	1442 N Farewell #210, Milwaukee, WI 53202	info@projectequalitywi.org
131. UMOs - Milwaukee	6550 N 76 th St, Milwaukee, WI 53233	paula.Lampley@umos.org
132. WI Citizen Action	152 W Wisconsin #308, Milwaukee, WI 53203	webmail@wi-citizenaction.org
133. Wisconsin Job Network	PO Box 1626, Madison, WI 53701	comments@jobsinmadison.com
134. Affirmative Action & Compliance	175 Bascom Hall 500 Lincoln Dr, Madison, WI 53710	webmaster@alx.tec.mn.us
135. Alexandria Technical College	1601 Jefferson St, Alexandria, MN 56308	stepho@alx.tec.mn.us
136. Alverno College	3400 S 43 rd St, Milwaukee, WI 53234	margaret.earley@alverno.edu
137. Aurora University - Careers	347 S Gladstone, Aurora, IL 60506	inquiry@aurora.edu
138. Bemidji State University	1500 Birchmont Dr NE, Bemidji, MN 56308	grad@bemidjistate.edu
139. Broadcast Employment Services	PO Box 4116, Oceanside, CA 92052	job@tvjobs.com
140. Brown Institute	1440 Northland Dr, Mendota Heights, MN 55120	terry@browncollege.edu
141. Bryant & Stratton College	310 W Wisconsin Ave #500, Milwaukee, WI 53203	lmfleischer@bryantstratton.edu
142. Business & Professional Women	PO Box 46255, Madison, WI 53744	bpwmadison@yahoo.com
143. Career Development Center	PO Box 413, Milwaukee, WI 5321	cac@uwm.edu
144. Carroll College	100 N East Ave, Waukesha, WI 53186	wyc@carroll1.cc.edu
145. Carthage College	2001 Alford Park, Kenosha, WI 53140	jfrederick@carthage.edu
146. Chicago Urban League	4510 S Michigan Ave, Chicago, IL 60604	info@cul-chicago.org
147. Clarke College	1550 Clarke Dr, Dubuque, IA 52001	martha.intveld@clarke.edu
148. Coe College	1220 First Ave NE, Cedar Rapids, IA 52001	admission@coe.edu
149. Columbia College	600 S Michigan Ave, Chicago, IL 60605	pbrien@colum.edu
150. Columbia School of Broadcasting	3947 University Dr 2 nd Fl, Fairfax, VA 22030	djtrain@columbiaschoolbroadcast.com
151. Community Industries		pdrak@communityindustries.com
152. Cornell College	600 First St W, Mount Vernon, IA 52314	jswanson@cornellcollege.edu
153. DeVry Institute Career Services	3300 N Campbell, Chicago, IL 60618	tconditt@chi.devry.edu
154. Eastern Illinois University	600 Lincoln Ave, Charleston, IL 61920	csvns@eiu.edu

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155. Edgewood College	1000 Edgewood College Dr, Madison, WI 53711	careers@edgewood.ed	
156. Illinois Center for Broadcasting	455 Eisenhower Lane S., Lombard, IL 60148	gary@beonair.com	
157. Iowa Central College - Broadcasting	330 Ave M, Ft Dodge, IA 50501	anderson_j@triton.iccc.cc.ia.us	
158. Keller Graduate School of DeVry Univ.	20935 S Swenson Dr, Waukesha, WI 53186	jwrench@keller.edu	
159. Lakeland College	PO Box 359, Sheboygan, WI 53082	lindsaylm@lakeland.edu	
160. Lakeland College - Careers	1135 S 70 th St, Milwaukee, WI 53214	kuchecm@lakeland.edu	
161. Marian College	45 S National Ave, Fond du Lac, WI 54935	rbird@mariancollege.edu	
162. Milwaukee School of Engineering	1025 N Broadway, Milwaukee, WI 53202	spencer@msoe.edu	
163. Mount Mary College	2900 N Menomonee River Pkwy, Milwaukee, WI 53222	filom@mtmary.edu	
164. Northland College	1411 Ellis Ave, Ashland, WI 54806	pfen-lei@northland.edu	
165. Ripon College	PO Box 248, Ripon, WI 54971	adminfo@ripon.edu	
166. Silver Lake College	2406 S Alverno Rd, Manitowoc, WI 54220	koenig@silver.sl.edu	
167. Southern Illinois University	Mailcode 6609, Carbondale, IL 62901	ucsc@siu.edu	
168. St. Norbert College	100 Grant St, De Pere, WI 54115	careers@snc.edu	
169. Upper Iowa University	6610 W Garfield Ave, West Allis, WI 53214	admissions@uiu.edu	
170. UW Beloit	700 College St, Beloit, WI 53511	rileys@beloit.edu	
171. UW Cardinal Stritch	6801 Yates Rd, Milwaukee, WI 53217	tekipp@stritch.edu	
172. UW Concordia	12800 N Lake Shore Dr, Mequon, WI 53092	admissions@cuw.edu	
173. UW Eau Claire	105 Garfield Ave, Eau Claire, WI 54702	harders@uwec.edu	
174. UW Fox Valley	1478 Midway Rd, Menasha, WI 54952	foxweb@uwec.edu	
175. UW Green Bay	2420 Nicolet Dr, Green Bay, WI 54311	career@uwgb.edu	
176. UW LaCrosse	1725 State St, LaCrosse, WI 54601	career@uwlax.edu	
177. UW Lawrence	115 S Drew, Appleton, WI 54911	careercenter@lawrence.edu	
178. UW Madison	432 N Murray St #204, Madison, WI 53706	ohrwebmaster@bascom.wisc.edu	
179. UW Manitowoc	705 Viebahn St, Manitowoc, WI 54220	manadmit@uwec.edu	
180. UW Marathon Center	518 S 7 th Ave, Wausau, WI 54401	uwmc@uwec.edu	
181. UW Marquette	1217 W Wisconsin Ave, Milwaukee, WI 53233	james.bretl@marquette.edu	
182. UW Milwaukee	PO Box 413, Milwaukee, WI 53201	careerserv@sba.uwm.edu	
183. UW Oshkosh	800 Algoma Blvd, Oshkosh, WI 54901	careerservices@uwosh.edu	
184. UW Ottawa	300 N Corporate Dr, Brookfield, WI 53045	struckm@ottawa.edu	
185. UW Parkside	900 Wood Rd, Kenosha, WI 53141	admissions@uwp.edu	
186. UW Platteville	1 University Plaza, Platteville, WI 53818	placement@uwplatt.edu	
187. UW River Falls	410 S 3 rd St, River Falls, WI 54022	june.m.schubert@uwrfl.edu	
188. UW Stevens Point	134 Old Main Bldg, Stevens Point, WI 54481	sieo@uwsp.edu	
189. UW Viterbo	815 S 9 th St, LaCrosse, WI 54601	communication@viterbo.edu	
190. UW Waukesha	1500 N University Dr, Waukesha, WI 53186	wakinfo@uwec.edu	
191. UW Whitewater	800 W Main St, Whitewater, WI 53190	career@uwwvax.uww.edu	
192. WI Lutheran College	8800 W Bluemound Rd, Milwaukee, WI 53226	careerdevelopment@wlc.edu	
193. WISCAP	1310 Mendota St #107, Madison, WI 53714	cvoigt@charterinternet.net	
194. Women's Resource Center	1209 Fremont St 336 Nelson Hall, Stevens Point WI 54481	womenres@uwsp.edu	
195. Referral/Current Employee	---		6
196. Referral/Outside of Company			5
197. Indiana Broadcasters Assoc. Career Fair			1
198. Kelley School of Business/Indiana University	1309 E. Tenth Street, P101, Bloomington, IN 47405	ucso@indiana.edu	1

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APPENDIX 2

Annual EEO Public File Report

Midwest Communications, Inc. – Terre Haute, Indiana

Covering the Period from April 1, 2010 through March 31, 2011

Stations Comprising Station Employment Unit:

WMGI-FM, WIBQ-FM, WWSY-FM, WPRS-AM Radio

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station Employment Unit during the Report Time Period:

1. Outreach: **Website and On-Air Posting**
www.midwestcareers.com, www.100mixfm.com
www.959thevalley.com, www.985winh.com

Date: April 1, 2008 to present
Participating Employees: Bill Cain – Market Manager

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. has a general announcement posted on its websites and on-air encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.

 2. Outreach: **Indiana Black Expo Employment Opportunity Fair**

Date: July 15, 2010
Participating Employees: Ed Ice, General Sales Manager

Event Sponsor: Indiana Broadcasters Assoc.
Description of Activity: This event was held at the Indiana Convention Center, 100 South Capitol Avenue, Indianapolis, IN from 9am-6pm. Our General Sales Manager met with interested job seekers and talked about our four stations and our Company. He accepted resumes for future review. He spoke about the many opportunities available in radio.
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3. Outreach Job Fair
- Date: October 16, 2010
Participating Employees: Ed Ice, General Sales Manager
- Event Sponsor: Indiana Broadcasters Assoc. Job Fair
Description of Activity: This job fair was held at the Marriott Indianapolis North Hotel from 11AM-2PM. Our General Sales Manager spoke with numerous job seekers looking for various careers in broadcasting. Resumes were accepted for further review.
4. Outreach Job Fair
- Date: February 19, 2011
Participating Employees: Jay Michaels, Brand Manager/Announcer
- Event Sponsor: Indiana Broadcasters Assoc. Job Fair
- This job fair was held in at the Marriott Indianapolis North Hotel from 11am to 2pm. Mr. Michaels talked to many participants about the opportunities available in radio. He accepted 25 resumes which were appropriately distributed upon return to the broadcast centre.
5. Outreach: Job Fair
- Date: March 23, 2011
- Participating Employees: Bill Cain, Market Manager/General Sales Manager
- Event Sponsor: Lake Land College, Mattoon, IL
- Description of Activity: This job fair was held in the Field House from 10am to 1pm. There were approximately 40 vendors. We were the only radio group in attendance. Approximately 200 people (students and community members) came through. Mr. Cain spoke to 40-50 of those in attendance. Mr. Cain passed out station information including applications for employment. Those who stopped at our "booth" were interested in how radio worked and asked questions about potential part-time positions on-air. Applications and/or resumes collected will be distributed to the appropriate manager.
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